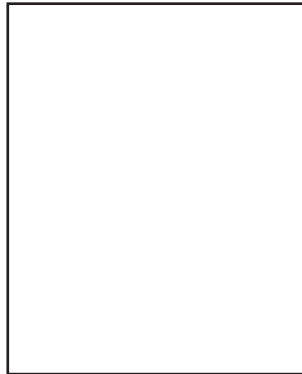


“I am your Green Resource”



The National Association of REALTORS® has created NAR's Green Designation to serve the growing demand for green expertise in real estate. This designation is the only one recognized by the National Association of REALTORS®. The Green Resource Council awards the industry-recognized NAR Green Designation to REALTORS® who have met the education and practical requirements.

Whether you're buying  
or selling real estate . . .

think green



your  
**green** resource  
from the National Association of REALTORS®



### What is the NAR's Green Designation?

NAR's Green Designation was created for real estate professionals who seek an in-depth understanding of "what green means" for every aspect of real estate.

Every NAR Green Designee has been specially trained in green building principles and practices, regulatory issues, sustainable communities and land planning, green living, and so much more. They are well prepared to be your green resource.



### Why choose an agent who is an NAR Green Designee?

Today's real estate market requires a professional REALTOR® with real knowledge and skills to help you navigate the wealth of information available about green property.



Every specially trained NAR Green Designee:

- > is equipped with knowledge and awareness of green building principles to list, market, and guide clients in purchasing or selling green homes and buildings.
- > has access to the current information, tools, and support regarding green real estate trends and issues.
- > understands the significance of rating systems and can walk you through the potential cost savings of green features.
- > can connect you with other green professionals who can provide specialized support where you want it most.